#### THE ENTERPRISES DIRECTLY BENEFIT

- ✓ Recruit highly sought-after graduates in the region
- Developing human resources through various capacity building program
- Access to innovate solutions for solving technical and business challenges
- ✓ Collaborating on projects
- ✓ Work with international experts for validating and developing new ideas
- ✓ Fostering innovation through AIT's Entrepreneurship Center and create start-ups
- ✓ Engaging with international Business and Management experts at AIT\*
- ✓ Identifying partners to work within the AIT's international network
- ✓ Building long-term brand with AIT

\*AIT MBA program ranks #1 in Thailand and #14 in Asia (QS-2021)

## Alliance members are given preferential access to:

- AIT's Knowledge Portal
- AIT Share e-learning Platform
- · Recruiting students for internship
- AIT's Eventsphere for hybrid events
- Dedicated team responding to Enterprises queries
- Special packages when joining various programs at AIT

#### Alliance members are invited to:

- Attend meetings of the Alliance
- Present their future plans and initiatives to AIT's experts, students and Alliance members
- Join as mentors at AIT's Entrepreneurship Center
- Attend AIT Career Fairs
- Join advisory board and panels

# Alliance members will be regularly updated with:

- New research outcomes at AIT
- Funding opportunities to build brand with AIT
- Events happening at AIT and at AIT's network
- AIT monthly e-newsletter Gazettes and publications
- Opportunities to join projects
- Important activities for Alliance members

### **Contacts**

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## **AIT Enterprises Alliance (AEA)**

An Initiative for Industry-Academia Collaboration



#### **ASIAN INSTITUTE OF TECHNOLOGY**

Asian Institute of Technology (AIT) is an international postgraduate academic and research institution which holds a global reputation and embraces a mission to create 'Social Impact with Innovation'.

Founded in 1959, AIT offers the opportunity to study at an institution in Asia which possesses a global reputation and a mission for international cooperation and social impact with innovation.

#### **AIT ENTERPRISES ALLIANCE**

AIT Enterprises Alliance (AEA) serves as a communication and knowledge exchange platform between AIT and Enterprises. The AEA network will foster bilateral engagement between AIT and the enterprise and provide opportunities for multilateral collaborations among the network members. The Alliance will facilitate innovation, professional development, and advancement of industry-academia collaboration.

### **AIT Enterprises Alliance is:**

- A network of enterprises (both private and public) that engage with AIT for a wide range of collaborations and interactions. Alliance serves as a communication, and knowledge exchange channel between AIT and Enterprises.
- The network not only provides an opportunity for bilateral engagement between AIT and the Enterprises, but also multilateral collaborations among the network members.

#### **VISION**

To create a strong network of large number of international, private and public enterprises, with AIT as a common partner for knowledge creation, knowledge exchange, innovation, professional development and advancement.

#### **IMPACT**

- Increase the effectiveness of enterprises
  through participation and access to latest
  developments, specialized expertise,
  talented human resources, innovative
  solutions and capacity building of human
  resources.
- Increase the effectiveness of AIT to contribute towards social impact and growth, by delivering more focussed education, conducting targeted research, developing innovative solution, supporting entrepreneurship and conducting transformative professional development.

#### **MEMBERSHIP**

The membership to the Alliance is by invitation only and does not carry any financial or legal obligations.